St. James has good election turnout



Voters lined up at the polling station included many Manpower

Annual awards presented at Graduation Banquet The St. James Student

by M.L. Fraser

There are numerous awards to be presented to students and faculty by the Student Council of St. James Campus at the annual Graduation Dinner and Dance.

These awards include the Outstanding Student Award for participation in Student Government and for scholastic achievement. The trophy is designed to honour the student who has contributed the most towards the student government and at the same time his or her marks are still above average.

average. The basis for the award is to recognize one student usually, but can be awarded to more than one person, or to a group. The candidate cannot be an executive of the present Student Council. The person must have been consistent in hisher efforts throughout a two-year period, towards helping the students of St. James Campus.

The St. James Student Council Faculty Award is presented to the teacher who has given his or her time over and above regular class hours. It is intended to honour the teacher who has contributed to the improvement of education at St.

The Administration Award will be awarded to the person in administration who has contributed the most to the students of George Brown College, St. James Campus and shall be assessed in terms of overall contributions to the students.

The St. James Awards trophies are designed to award ten students for participation in government and scholastic achievement. The trophy is designed to honour the ten students who have contributed the most during his or her stay at St. James Campus and at the same time his or her marks are still above average.

The following list of candidates have been nominated for awards to be presented at the Graduation continued on page 12

CYGNUS

Vol. 1, No. 2 THE COLLEGE STAR — A RESONANT VOICE MAY, 1979



Left to right: Grayson Stedman, Ray Taylor, Kathleen Hessup, Sheldon Hanick New Student Council to be in office May 15.

Fifteen percent of the student population voted in the recent elections for a new student Council

by M.L. Fraser

In the election held on April 19th, there was a total of seven candidates running four office positions. Fifteen percent of the students at St. James registered a vote. This figure comes close to the average turnout of votes on College campus.

There was a greater response from Manpower students than in the past and this is a good sign. More Manpower student involvement will definitely add life to St.

James.
With the polls open from 10:00
a.m. to 4:30 p.m. a total of 339
students registered a vote with the
following results:

President — Grayson Stedman — 205 Lindley Joe — 134 Vice-President — Sheldon Hanick Mark Wojiek

 Mark Wojick
 — 74

 Treasurer —
 Kathleen Jessup
 — 185

 Ray Doobay
 — 148

-254

Ray Taylor, the only candidate for Social Convenor, won by ac-clamation. Congratulations goes out to the new Executive Officers and we look forward to a good year with sound and effective administration of student affairs. The Social Convenor, Ray Taylor, will be pressed to come up with a successful and entertaining social activities for the upcoming year as the students are demanding a more creative approach from his office.

creative approach from his office.

The Cygnus hopes that Grayson
Stedman will continue the monthly
submissions to the newspaper

keeping the students up-to-date and as a medium of communication

between the Council and students.
"Student involvement in campus activities" will be one of the key issues Stedman will be working on during the year. Hanick has stated that he wants to see "more campus spirit."

spirit."

In an interview with Louis March, the Business Manager of the St. J.S.C. March stated that "more effort has to go into building up campus spirit" and he sees the new Executive as the solution to this problem. "Students have to get involved." he went on to say in order to get any benefits from their \$35.00 activity fee.

Overall, the elections were clear-

Overall, the elections were clearly run with none of the regular personality fights and dirty tricks that normally interfere with elections.

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EDITORIAL

THE NUCLEAR POWER ISSUE

By Cameron E. Johnston

Well, another episode of mob hysteria and panic of the common crowds has come and gone. In a few months, the nuclear reactor accident at Three Mile Island will be forgotten by most people, in the same way that swine flu was shrugged off and double-digit inflation became just another part of daily living. The only difference is that no pregnant women were driven to the state of near panic by

that no pregnant women were driven to the state of near panic by swine flu or rising inflation; not to mention the fifty-odd-million people whose lives were affected because of their close geographic groximity to Three Mile Island and the alarming incident that occurred there on March 28th.

What is even more frightening is that so many people in the province of Ontario are standing by blithely while a bunch of self-righteous, well-paid puppets from Queen's Park stand up and (with the support of the Progressive Conservative Party, to whom they owe their politically appointed positions) tell us that nuclear power plants are safe in Ontario.

owe their pointeaux appointed positions ten us that nuclear power plants are safe in Ontario.

The students from George Brown College have a certain obligation to tell Robert Taylor, the Chairman of Ontario Hydro, and his friend Bill Davis, the Premier of this province, and Harry Parrot, the Environment Minister, just how we feel about nuclear power plants in this province.

If it appears that building more nuclear power stations, at a cost

If it appears that building more nuclear power stations, at a cost of about a billion dollars each, is a good idea, and clearly in the best interests of all who live in Ontario, then the students deserve to know that their lives and the lives of their families will not be endangered by increased use of atomic energy.

On the other hand, if it turns out that this form of energy is still too dangerous in its present form, which is relatively printitive, then

we have the responsibility to make our views known to our Mem-bers of the Legislative Assembly.

bers of the Legislative Assembly.

There are other systems of energy production that are every bit as practical; hydro-electric power, which we already have in abundant quantities, and solar and wind power which can easily be exploited with little additional technology and cost far less to build and maintain than what the taxpayers of Ontario fork out each year on nuclear reactors which cannot even pay their own way and for which there is, by Robert Taylor's own admission, dubious need. It is not just the fact that we are college students that necessitates our getting involved in the nuclear power issue. We don't want to be accused of being "effect sonos" as one has been politician from south of the border dared to call the younger generation who questioned his less than ethical character.

tioned his less than ethical character.

uoned ins less tian etinical character.

We are the leaders of the future ... or at least that is what we have been told. Our descendants, and indeed many of us, will see the turn of the century. It would be a wonderful, though sometimes it seems an unlikely, experience to view the twenty-first century seems an uninkey, experience to view the twenty-max century through such an environment where the land and the people did not glow eerie green in the silent darkness of a planet that we allowed our ancestors to destroy.

From President's Desk

ELECTION RESULTS:

A fair turnout at the polls on April 19th, elected four out of eight runners for the 1979-80 Student Council Executive. When the votes were finally counted at 6:00 p.m. of the same day, the winners were:
Grayson Stedman, President, Sheldon Hanick, Vice-President,
Kathleen Jessup, Treasurer, and Ray Taylor, Social Convenor. Congratulations to you all and best wishes for a successful term in

GRADUATION DINNER & DANCE

Tickets for the Dinner and Dance to be held at the Downtown Holiday Inn are being readily bought. In order to avoid disappoint ment, especially for graduating students, you are urged to purchase your tickets now! They cost \$7.00 each and can be had from members of the Present Executive as well as the new one. Let's all leave St. James in great "SPIRITS"

Yes, it's my last call from the President's Desk. Last calls are usually mixed with feelings of regret and yet of accomplishments. Regret that friendships which were built up over my two years in College may come to an end, that familiar faces and sounds would be

no more.

I feel a sense of accomplishment even though small as I look back to May 15, 1978, from whence I came. At that time many items were discussed and put on the drawing boards, for implementation. Among the items were the selling of T.T.C. tickets and stamps, Ben-Among the items were the sening of LLA. Descrete and stanlips. Jernim Film Service, which have brought some financial benefit to both students and the Council and the establishment of a Resources Board which is not only used by the day students but by night students as well. We have finally distributed our Evaluation Instrument and are working on returning the final draft of the Incorporation of the Council tion materials to our lawyers; items which were on the draft board since last May.

since last May.

Our yearbook staff has done a tremendous job in meeting deadlines and in producing what may yet be the best from George Frown College. In the same light the editor of this newspaper and her staff deserve sincere and hearty congratulations; despites the high turnover of her staff. It's with and extra sense of pride that I have the compliments from Administration, Faculty, Students and from Business People showered on the Cygnax. The Pub Squad also deserves its share of compliments on its achievements and for its emperal assistance. general assistance.



Letters to the Editor

No unsigned letters to the editor will be accepted. A pseudonym may be used if accompanied by the may be used it accompanied by the writer's real name, which will be held in confidence. The editor assumes the right to delete portions of any letters due to space tions of any letters due to space limitations. Address all letters to: The Editor, Room 129, St. James Campus, George Brown College, Toronto, Ontario. Deadline for let-ters is Wednesday of the third week of the month!!

To the Editor:

My compliments to the chief. The new school newspaper is done very well. It is well designed with clear lines and easy readability.

The whole layout is pleasing to the eye. I am a graphic arts student with a special interest in newspapers and I can appreciate these things.

I also liked the way the editorial

was done and the space allowed for other campuses. The cartoons are done well too; they are all of dif-ferent styles and interspersed

throughout the paper.

The name is good, it's respectable and responsible, which is a good way to describe the entire newspaper — respectable. It's a newspaper – respectively respectively respectively.

Joel Springer

To the Editor: Just a word of thanks and appreciation to all who have worked to produce the Cynus.

At last we have a newspaper

which is a credit to the College and St. James Campus in particular. May it have a long life and continue to prosper.

John Mitchell, Bursar

The progress made in having closer working relationships among all three Student Councils deserves mention. This trend has been the stepping stone for an all-campus Multi-Cultural Day activity. We have also seen the embryonic stages of the radio station Video Systems and hope that it will nurture into a well established station. After relentless efforts, time and energy a gymnasium would finally be construction on the sixth floor. We hope that every use would be made of the facility.

would be made of the facility.

From all appearances it seems that the overall image of the Student Council has risen and special thanks go out to the Principal, Director of Student Services, Faculty members and especially the President of the College for his willing responses to our student

My feelings of accomplishment are even stronger after having to work and adjust to three Vice-Presidents and two Treasurers. Special mention is made of the hard-working Business Manager, Louis March, Linda Vitzal, Andy Manuel, Candi Fisher, Maurice Chambers, Wally and Snieguole Underys for the contributions made towards our accomplishments.

Tet there are a few areas which still need attention namely stu-dent representatives on College Committees more community in-volvement at all levels within the College, an alumin Association, other control of the College and alumin Association, and some felfort on the part of the nurses in coming down to earth; they have

I must say though that I have enjoyed my term as President of the Student Council and wish the new Executive every success. To the graduating students, best wishes and success in their fields.

Memo to Cygnus staff

There will be a meeting of the newspaper staff on Wednesday, May 9 at 4:00 pm. Notices are posted confirming time and place. ALL editors are requested to make a special effort to attend.

Deadline for June issue

The deadline for all copy and letters to the Editor for publication in the June issue of the Cygnus, is Friday, May 25. This deadline must be firm to facilitate us in offsetting any problems with regard to type-

To the Editor: Congratulations on 'The Cygnus' a vast improvement over Full-

Barbara Ferrett

STAFF

EDITOR M.L. Erase:

ASSISTANT EDITOR Vic Costes ADVISORY EDITOR Louis March CASA LOMA EDITOR Cam Johnston KENSINGTON EDITOR Tony Dunne SPORTS EDITOR Roger Carmichael
CARTOON EDITOR Brian Gord Terry Grundy ENTERTAINMENT EDITOR Terry McAules PHOTOGRAPHERS John Binder Nona Nicholson COLUMNISTS Lancelot Garraway Adi Mistry Shekey Yew Moon Christine Cooper COPY EDITOR DISTRIBUTION Leo Mangano TYPIST Heather Runcie STAFF ADVISOR CONTRIBUTORS Michale Evans, Patrick Mudry Meno Cemas, Vanessa Magness, James Durno, Ken Lord.

THE CYGNUS

Formerly the Fullmoon, with a monthly circulation of 5,000, it has been striving to serve the campuses of George Brown College since September 1974. Published monthly by the Student Council, the opinions ex-pressed herein, are those of the author and not necessarily those of The Cygnus, the publishers, or the Administration.

The editorial staff is located in Room 129, St. James Campus George Brown College, 200 King St. E., Toronto, Ontario.

The Cygnus policy is to serve the students at all the campuses of George Brown College as efof George Brown Conege as of fectively as possible and to cons-cientiously avoid any unethical, sexist or racially discriminatory copy or advertising.

China syndrome is real

by Memo Cemas

If sunbeams were weapons of war, we would have had solar energy centuries ago. -George Porter.

Nuclear fission is the most dangerous method of generating electricity known to man, yet it could bring the captains of American industry enormous wealth even as it jeopardizes the safety of humanity.

A nuclear power plant near Pittsburg, Penna., was in trouble, but this time it was real, not just a movie. On March 28, 1979, an accident occured about 4 am. and triggered an automatic shutdown of the plant, situated on Three Mile Island in the Susquehanna River, 10 miles southeast of Harrisburg, Pennsylvania.

The nuclear power plant was evacuated Wednesday, March 28. The cooling system in reactor No. 2 of the power plant malfunctioned and released radiation in a breakdown similar to the one in the movie 'The China Syndrome'. But

this one was real.

Shortly after 10 p.m. EST, on March 28, the plant officials said a leak, which had been releasing radiation from the plant, had been found and stopped. Frank Ingram, sopkesman for the N.R.C., (National Regulatory Commission), in Washington, said that this mishap represented "one of the worst and most serious accidents we've ever encountered".

A nuclear safety group, The

A nuclear safety group, The Union of Concerned Scientists, said radiation levels inside the Three Mile Island atomic power plant were eight times the fatal level. The radiation was so strong that when passing through a 4ft. thick wall, it could be measured a mile away.

HUMAN ERROR INVOLVED

In Washington, a senator said an operator apparently burned off a cooling system too soon, which just added to the plant problems. The statement, based on information supplied by the N.R.C. was the first incident in which burnan error played a role in the reactor emergency. The N.R.C. said the plant would remain closed during an investigation into the cause of the incident.

Marketing students impress businessmen by Glen Grierson B109/4A3

The students of the 4th semester Marketing Class, here at St. James, made a presentation to the American Marketing Association (A.M.A., Toronto Chapter), in competition with two other community colleges on March 14, 1979.

colleges on March 14, 1979.

The presentation was the finished product of a class project, the purpose of which was to determine the future of no-name generic products.

The judges had a difficult task in picking a winner as all three presentations were very well done. The decision finally came to the 'toss of a coin' to decide between our students and those from Centennial College, who were deemed the winners.

The same presentation, with revisions, has been entered in the Sales and Marketing Executives' Competition, in written form. The results from this competition will be available April 30.

As executive advisor of this project committee, I would like to thank all those who contributed time and effort to this rewarding experience. Special thanks go to Tony Hassel of the Audio Visual Department, to Mr. Charlton, our instructor and to the presenting team.

ADVANCEMENT FOR EVACUATION

The civil defence authorities placed 636,000 people on 'advanced alert' for evacuation on Sunday, April 1, 1979. While attempts to stop the leakage were still being continued at the Three Mile nuclear power plant.

The evacuation plan affected six counties containing approximately the same number of people as the city of Toronto. Those who lived within a 20-mile radius of the nuclear plant were scheduled for possible evacuation.

President Carter told people living in the area to stay calm to ensure their safety and health. If we make an error, we want to be incorrect on the side of extreme caution and extra safety", said Carter at the Middletown town hall after touring the nuclear plant.

VOWS TO INFORM PEOPLE

At Three Mile Island, on April 2, Carter stood in a control room that was 100 ft. from the problem reactor. The same day, Harold Denton, Chief operator of the N.R.C., said the uranium fuel is continuing to cool and the hydrogen bubble is decreasing in size, but was he teling the whole truth or was he trying to hide something from the public?

Engineers still faced the tricky task of eliminating the bubble so the reactor could be brought to a 'cold' shutdown. A meltdown, is when the fuel becomes so hot it melts the concrete walls of the reactor and spews radiation over the surrounding countryside and

into the atmosphere.

The N.R.C. said that they received a call at Washington headquarters Saturday, March 29, saying that there would be an attempt to sabotage the facility sometime Saturday night or in the early hours of Sunday, April 1. No

END OF NUCLEAR POWER

In Washington, Ralph Nader called for a stage by stage evacuation of residents in a 30-mile radius of the crippled plant to begin at once. There was the lack of federal and state emergency preparation plans. And he continued, 'The accident spells the beginning of the end of atomic power in this country (U.S.A.). Americans are learning about the danger and unreliability

"In Ottawa, Ernie Luctumau, director of the Federal Radio-activity Protection Bureau, said that 13 federal government stations had been put on 24th. alert to detect any possible rise in radiation levels from the Three Mile Island accident. His preliminary Indings showed no increase in radiation levels over eastern Canada. "There seems to be no cause for alarm".

Ontario sent a 4-man scientific team to Harrisburg, Penna., to assess the implications of what is being called the worst-ever nuclear disaster in the U.S. and Canada.

NUCLEAR PLANT CRISIS EASES

The crisis at the crippled Three Mile Island nuclear power plant eased Monday, April 2. But civil authorities kept the evacuation

alert in force.

Official in Dauphin, York, Lancaster and Cumberland counties surrounding the Susquehanna River plant, estimated one-fourth of the population, or 200,000 people had fled. Harold Denton, head of N.R.C. operations at the plant, announced the hydrogen gas bubble that blocked attempts to bring the reactor to a cold shutdown seemed to have shrunk greatly in the past 24 hours.

He also reported the reactor core was cooling steadily, with only 2 or 52 monitored fuel assemblies above 400 degrees. One likely possibility why the bubble shrank was that hydrogen was dissolving in the water and the slow flow of water in and out of the reactor was removing it.

Pregnant women and pre-school children were still advised to stay out of the 5-mile radius around the plant.

IS NUCLEAR POWER NECESSARY?

Through the massive production of weapons-grade nuclear materials, the civilian reactor program greatly enhances the risks of war, nuclear terrorism by fanatical groups, and nuclear arms advancement. Nuclear fission power is as unnecessary as it is unpusitified. We can meet the world's electrical needs without a single fission power plant, if we sensibly temper

our energy demands.

The most serious problems with fission result from the fact that a single large fission plant produces as much long-lived radioactivity as the explosion of 1000 Hiroshima atomic bombs. Yet the Atomic Energy Commission has announced plans to license 1000 fission plants within the next 25 years. At the end of the 25 years, a total of 2000 reactors may exist throughout the world producing staggering amounts of radioactivity.

amounts of radioactivity.

The most poisonous radioactive pollutant of the many which reactors product is plutonium. This man-made substance, which does not otherwise occur on earth, is the explosive ingredient in nuclear weapons. It's so deadly that just 3 tablespoons contain enough radioactivity to induce cancers in over half a billion people.

So what is the answer for our

So what is the answer for our energy, and what do we have to do to find new sources if nuclear power is out?

Inkies by Vanessa Magness

This article is for students of graphic arts, particularly those inflicted with that that prevalent force of the first particularly those inflicted with that that prevalent part to the Inkies? They are that common hazard of the trade — ink smeared liberally over the fingernails, caked, encrusted in the pores and spreading eerily up the wrists like the plague. They are that telltale sign of one's profession, that soiled reminder of one's failures, that cause of continual embarrassment. I was seated to dine at a friend's place, once upon a time and being as graceful and delicate as I possibly could, knowing the trouble held taken to have everything just so. His demittasses were so fragile, the sidner was so sparking and trade to the state of the sidner was so sparking and trade to the state of the sidner was so sparking and trade to the state of the sidner was so sparking and trade to the sidner was so sparking and sidner was so sparking and the sidner was so sparking and sidner was so sparking and sidner was so s

Chinatown in pursuit of my clusive dragon free April issue of Cygnus), searching from store to store, a relemiless hunter. The this the place?, I enquired, with modest gesticulations. "Do you have dragons?" The vendeuse thrust her finger toward the shell before me, and my eyes lit on the object of my desire. I extended a sooty paw towards the creature, but she snatched it to her breast, glaring disdainfully, at my discolured, scaling skin. And so, with much ado about the pitfalls of printing courses, humble excuses on my part, and when that failed money, I purchased my dragon and set off, towing henceforth to conceal my shame from store owners.

The Inkies were a menace to us all. My father, suffer will he no insult to his family, insists that whither he and noble spouse wander, I shall follow, whether I be

continued page 5

Double trouble



Donna, a 21 year old graphic design student who loves to run on impulse. She wants some day to be rich and famous enough to do as ishe pleases.

We couldn't decide, so you decide.



This attractive brunette is a student of the graphic design course here at St. James. While Liz enjoys tennis and horseback riding, she is also a nostalgia buff who is interested in modeling and photography.

CASA LOMA CAMPUS

Sports award banquet honours GBC students

On Wednesday, April 11th, over 250 students and staff gathered in the gymnasium at the Kensington Campus to pay tribute to George Brown's athletes of the past year. After paying \$5.00 a head, the

guests were treated to a scrump-tuous feast prepared by the food preparation and processing stu-dents from the Kensington campus. Following the meal, Alex Barbier, Co-Ordinator of Athletics, introduced the school president Douglas Light, who made a mercifully short speech, then made way for the Guest Speaker, Mr. Ken Clark, a former GBC student, who went on to play for the Toronto Argos and

the Hamilton Ti-Cats.

Barbara Ferrett, Director of
Student Services, and Ken Clark presented the awards for the following teams from Casa Loma:

COSO Hockey Champs - Int. Iron Workers.
Volleyball — Refrigeration and

Air Conditioning.

Basketball and Handball — 1st

Year Con struction Tech. Blind Volleyball - Tool Mak-

Blind voney ing Technology.

Padminton — Men's Doubles: R. Badminton — Men Randing & J. Wong.

Several other teams from the St. James and Kensington campuses received awards as well, but limited space prevents listing all the names of the team players in

this column.

In the Varsity league, team awards went to the badminton, tennis, curling, archery, soccer and to the Men's and Women's Volleyball and basketball squads. The Men's Basketball team, incidentally placed second in Canada in the

team ratings.

George Brown's table tennis
teams did exceptionally well, tak-

ing the provincial championships in all four categories:

The Mixed Double Champions were Phillip Coo and Lea Le Clair. Men's Doubles winners were Charles Cadogan and Herrick Chiu.

Women's Doubles awards went to Mary Cheong and Susan Ing, and Women's Singles winner wa

In addition to the team effort awards, several trophies of special merit were given out. Recipients for these awards were Henry Jackowski and Deanne Oliver, the Most Valuable Players for Men's and Women's Basketball, respectively, and Athlete of the Year Awards to Mario Madeiros for the men and sharing the Women's award were Lea Le Clair and Karen Kempney.

Deanna Oliver and Warren Green each received special thanks and congratulations for taking care of so much of the business for the athletic department and for helping to keep the organization running so smoothly; and Ann Yu was honoured with a special award for her outstanding contribution to sports at George Brown College.

In all, the banquet was a great success, and although all the team participants could not be mentioned here, or recognized indivi-dually at the dinner, it was the colge's way of saying "thanks" for orking so hard to keep the spirit of the school alive and "congratula-tions" to the athletes for trying their best through winning and

It takes both kinds to make up any sort of school athletic program; the winning team, and their opponents. In order to appreciate vic-tory, one must first know what defeat is all about and that applies not only to school sports, but to day to day dealings in human relations and of course, the game of life.

EDITORIAL

By Cameron E. Johnston

While it would serve no purpose to mention specifically the people who have not been pulling their weight around the school, it has to be said that elections around Casa Loma leave something to

We can be reasonably certain that the candidates in the past election had only the best of intentions when they chose to run for office and it is not their fault, nor was it their intention that all of them . six out of six be elected by acclamation.

Patti Williams became Social Convenor for the third year in a

row. This is a job that she does well and she puts a lot of work into it. It is a shame to see that five other candidates were elected with

at opposition, though.

Roughly two-thirds of the students at Casa Loma are fee-paying students, and therefore, they pay \$35 per year in student activity fees. This does more than just give them free admission to the pub nights. It means that they have a vested interest in what goes on around the school and the right to determine who makes those

At the same time, the remaining third of the students have their At the same time, the remaining third of the students have their tution paid by Canada Manpower . . . that means the government and the taxpayers of Canada. The only thing fee-paying students contribute that Manpower students do not is the \$35 student activity fee. It should be remembered then, that the Manpower students are no different than the rest. They use the library: they spend money in the cafteriar, they attend the pub night, and they provide the contribution of George Brown College throughout the Without the tuition fees that the Canadian taxpayers fork out to worth the Canadian taxpayers fork out to send the Mannower students hack to achood. George Brown would

send the Manpower students back to school, George Brown would suffer in terms of lost revenues and provincial budget cut-backs.

Fee-paying students should recognize that their \$35 entitles them to be a part of everything at George Brown College. They can run in the elections and they should at least vote, so they can decide how their money is spent.

Manpower students should be aware that they are just as much a

Manpower students should be aware that they are just as much a part of Casa Loma as the fee-paring students. They too make use of the usual student activities by paying their activity fee at the rate of \$3.50 per month. For the privilege of taking out library books, the student lounge games, etc., and the free admission at pub nights, the \$3.50 would be money well spent.

Whether the poor turnout and poor response of candidates in the past electrions is really because of a riviley between four-activity.

past elections is really because of a rivalry between fee-paying and Manpower students as some suggest, or if it is just plain old apathy, let us hope that the situation can be changed in the coming years. If this student rivalry is a fact, let us hope that the new Student's

Council can bring the two groups together.

If student apathy caused such a rotten turnout in the past elec-tion, let's hope that the new Student's Council can light a few firecrackers under some students' asses and get them participating in the goings-on at their school.

If nothing can be done to muster up a little more school spirit, we might as well all give up our voting franchise and forget about Student's Council elections altogether. ELECTION RESULTS

Students' Council elections were students Council elections were held at the Casa Loma Campus during the week of April 9th through the 12th.

This annual event was noted for

This annual event was more in a remarkable week of virtually no campaigning...good, bad or other-wise, and an equally poor voter turnout. Even the names of the candidates remained a mystery for much of the time.

For the benefit of those who want to know and did not already know, last year's council was made

Harold Borsuk - President Bruce MacCallum - Vice President.

Susan Harney — Secretary. Sue Goodrich — Sports Con-

venor.

Don Pechora — Treasurer. Patti Williams - Social Con-

The new Students' Council will

consist of: Steve Bone - President.

Ruth Weller — Vice President.
Patti Williams — Social Conenor (this is Patti;s third consecutive year in this capacity.

Susan Harney - Secretary (reelected).

Rochelle Kay - Treasurer. Phil Mullins - Sports Convenor.

To those responsible for the organization and direction of the election activities and publicity. good luck in whatever endeavours you undertake in the following

year.
To those who worked so hard to make the Students' Council work, and to muster up some kind of school spirit, thank you for all your

To the new Students' Council, all of whom were elected by acclama-tion, congratulations. May your term in office be rewarding and successful and thanks for taking on a responsibility for which the coming year is sure to bring few thanks and little acknowledgment.

Women are in Non-Traditional Training Courses

Remember leaving public school when we all had to choose what courses we were going to take in

high school?

My old high school was renowned throughout Ontario for the quality of its technical programs. Guys there could get the best training possible, on the latest equip-ment, in any technical or mechan-

ical course going.

Girls gained top-notch training too, in whatever course they chose ... as long as they wanted to be either a secretary or a home

either a secretary or a home economics major.

That all was many years ago, though, and so many things have changed since then. George Brown College offers a greater variety of courses which are open to either sex, and because of that it is possible to see women training in courses that five years ago would have been considered quite odd; ten years ago, they would have

been unheard of.
Bill Winchuk, the Chairman of the Electro-Mechanical Division, reports that since 1976, only four women have graduated from the machine shop courses, which account for the greatest part of his division. This year there have already been three women taking machine shop. One has completed the course and has a job, and two others are still working toward that end. Last year there was only one women in the course, so ob-viously it look like more and more members of the so-called "weaker-sex" are trying to break into the wonderful world of traditionally male-oriented training programs.

Karen Leary was a Recreational
Director at a community centre
before she decided to take machine shop at George Brown. Here she gives her thoughts on being a part of this previously "men-only" domain.

"I am not weird for taking this course," she says. "Most women who get into this sort of thing have to have a bit of an independent streak in them anyhow. It's not that we are trying to change things or be trend setters but we are in terested in good money, and I felt angry at seeing my university education get me a job paying something a little better than minimum wage."

The hardest part of coming into the machine shop course, according to Ms Leary, is unlearning all of the things she was taught as a child about what women are supposed to

do.

"Let's face it, she says, "there is no room for blushing beauties in this course. That just wouldn't work out. At the same time, I am not exposed to anything in the shops like men swearing at their machines etc., that I don't see or hear on the street, or in movies.

"I am not treated just like one of the guys' either," she adds, "and I really wouldn't like if it I was. The men in the class and the teachers as well do not show favouritism, nor are they patronizing. It is hard to remain friendly when some nerd comes up and says 'what's a nice girl like you doing in a place like this'."

Bill Winchuk comments on the idea of women who have gone through the technical courses.

"Being at such an early stage where women have been accepted in the machine shop program, I am unable to commit myself (as to how well they will work out in the long run). I would however project that for the future, we will see women being involved in trade skills just adily as men.

"I have personally interviewed each student in this course," he states, "and every time a girl comes into my office she tells my the same things. She is bored with office work; the money is not very

good and she wants something a lit-tle more challenging.

"Each new student is given a complete tour of our shop facilities ... two floors worth, before they are even accepted. Nobody starts this course without knowing exactly what the shop conditions are like, what machines they will be using, and what will be expected of them at the end of the course.

"I have been asked quite often about placing the female graduates in jobs when they leave here, and I have to say that there is no great problem. Some people are reluc-tant to hire women. Usually they say they don't have the facilities e a women's changing room ladies' washroom, or they have never had women doing men's work before, so they are a little nervous about the idea. Just about all of the employers are listeners though, and if they know that the worker can do her job well, that will help them to make up their minds."

B. Wendy Sargent had many dif-

ferent jobs before coming to George Brown. She put in time as a legal secretary and also before deciding that machinists make a lot more money. The hardest part of the course for her, was just getting

"My Manpower counsellor tried very hard to discourage me from taking machine shop," she says. "Some of the reasons he gave as to why I wouldn't be happy really were silly, too. He told me that l would get very dirty and I would smell like oil and grease. I told him I could take showers and wear per-fume. He told me I would dirt and crap under my fingernails, and I told him that I could wear dark nail

polish if it bothered me that much. polish if it bothered me that much."
When asked about being one of
the only girls in with a class of
roughly thirty men, she replied,
"I'm happy with the way I am
treated. Nobody makes a fuss over
me and that's the way I want it." The guys in the shops treat me with respect, but they don't put me on a pedestal either. I am very happy with this course and I like what I do here. I don't think that the Manpower people are helping girls get into this course though. They all seem to look at women in the very traditional roles ... being secretaries, office clerks, house-wives, mothers and of course, look-

ing pretty for the men."

In short then, after hearing from women in many of the less typical ladies' courses, it looks like the

trend toward females working in what used to be men's jobs something considerably more than just a passing movement. No longer is this area of occupational training reserved for men only and a handful of "fem-libbers".

The notion of women being put

down or patronized by their male fellow students or employees has been dispelled, along with the rumour that even the women who complete their courses will have trouble in finding jobs related to

their field of training.

The jobs are there for qualified candidates ... or female. money offered is better than many girls in the usual occupations receive and above all, the jobs offer new day to day challenges and the satisfaction of doing something where for most of your lives people have told you that "girls don't do

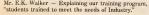
Casino Night Proceeds
In March of this year, the
Varsity athletes from GBC hosted a "Casino Night", from which the proceeds were to be used for Varsity athetlics
At the Sports Award Banquet

Sue Goodrich, the Sports Convenor from Casa Loma Campus, presented a cheque for \$500 to Alex Berbier, the Co-ordinator of Athletic Activities.

Many thanks to the Varsity

Many thanks to the varsity students who hosted the Casino Night, and to the students who came to participate in the event and therefore, made this donation







Mr. E.K. Walker - Explaining our training program, Robert Burns, President of Burns, Cooper and Hynes is our guest speaker from Industry

Visual arts week

It was "Visual Arts Week" at St. James Campus, April 23 - 26. Students' projects were attractively displayed in the Atrium and throughout the Graphic Design, Commercial Art, Screenprinting

and Signwriting areas.

The week started with a Special
Guest Evening, Monday April
23rd., when over 300 management people from the Advertising Arts Industry attended this event.

These people are potential employers of Graphic Design, Compotential mercial Art, Screenprinting and Signwriting students. Some of the largest Advertising Agencies such as J. Walter Thompson, MacLaren Advertising and Foster Advertising have interviews with our students, which is a first for George Brown. Some students have already obtained employment through this Exhibition.

by E.K. Walker

Throughout this week, between 300 and 400 students from local high schools visited the Visual Arts Exhibition and toured through the Graphic Design, Commercial Art, Screenprinting and Signwriting areas. We received the highest compliments from management people and high school students and their teachers on the ex-cellence of our students' work.

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clean or inked. All this to the detriment of a dinner hostess' delicate emotional constitution. Yes, the Inkies can tear friendships asunder, changing the course of one's future.

How does one divest oneself of the Inkies? I have applied my brain to the question and derived a series

of antidotes: No. 1 — Bare one's infected parts to the scrubbing brush and commence suffering. If after transgressing the pain threshold one is still burdened with shreds of flecked flesh, one may proceed to

the next step.

No. 2 — The waterless hand No. 2 — The waterless hand cleaner, also known as Whisk can be used. This product, a whitish slime, can be purchased at your local grocery store. It has an initial odour of gasoline, but once applied to the skin takes on the distinct bouquet of ammonia, during which time it may, or may not, remove some of the ink.

The distinct advantage of this product is that one can capitalize on is fickle 'smell' by fibbing to one's guardian that one is performing domestic chores with a new house-hold cleaner. The fact that it is the fifth time in one week might under-mine the validity of the argument, depending on the wit of one's guard-ian. If one is truly adventurous, one

Beware the unscrupulous J.E.T. employer

by Vanessa Magness

I have some knowledge of the Job Experience Training program (J.E.T.) of Canada Employment and Immigration to pass along to stu-dents graduating this spring, as I

was in the program last year. Under this program an employer is subsidized for half the hourly wage, up to \$1.50, for a 26 week training perod for an inexperienced person. After this, the employer decides whether or not to keep the person on at his own expense. Some of the details omitted from the previous article were: 1) the prospective employees must be between the ages of 16 and 24 years; 2) they must be out of school for a minimum of 3 months, maximum of 3 years, so no one should go rush-ing down to Manpower after a week of job hunting, expecting be accepted into the J.E.T.

The aim of the program is to help young people develop a skill which will benefit them, not only with their initial job, but for the future. It is not merely to keep us off unemployment for 26 weeks. So make sure you get a fair deal! Remember, if you do not live up to an employer's expectations, one way or another you will be told. But the employer too has an obligation. He/she is being supported with government funds, and there is really only one person to watchdog him or her. YOU.

BEWARE THE UNSCRUPULOUS

EMPLOYER
When I started on the program I found a job with a one woman typesetting company. It was listed with Manpower as being for a 'compositrainee. It also said 'would train on typesetter'. What it did not say was that I would be expected to run the entire business alone after a meagre 3 to 4 weeks training. This included the typesetting, paste-up, dealing with angry-customers when they disapproved of the work (hers as well as mine), and trying to explain to them why she was never there. All this for \$3.00 an hour, I might add. A second thing, it did not specify was that she was thinking of selling the

Toward the end of the year the owner was putting in an appearance only 3 or 4 hours a week.

Many a time she could not be

reached when an emergency occurred, such as the equipment breaking down. Of course this only slowed production and irritated customers even more - and I was entirely on my own to deal with it. Any further 'training' was conducted, for some reason, over the telephone. Needless to say, business began to slack off, and soon it was no longer necessary to keep the place open for a full week. The J.E.T. program requires that each person be hired for at least a 35 hour week, but soon it was: "Oh, there's nothing to do. You may as well go home", at two thirty in the afternoon, or one o'clock, or eleven in the morning.
Then it was: "Oh, there's nothing

B. 50

to do. You may as well not come in tomorrow". Then "Don't come in until I call you." BUT — "I'll pay you for the full 35 hours. You can pay me back later or else work extra some other time."

DON'T BE USED

Manpower sent monthly claim forms for recording hours worked and wages paid. These figures and wages paid. These figures keepers who would confirm that a cheque for so much money had been issued. Manpower would then pay her 35 times \$1.50 or \$47.50 for each week, whereas I may have earned much less.

Now you may say, "so what if she's cheating the government? Why should you care? You're still getting paid." And in fact this is just how she looked at it. The point was that I was not being adequate-ly trained. My time was being in-vested in this job and not paying

IT'S YOUR FUTURE TOO

She decided she would move all the machines into storage and keep me (also in storage) to answer the phone, while she went out and found another job. In this way I would keep her business open, she would earn money elsewhere and still be subsidized by the government for my 'training'

WHAT TO DO?

There was no point in my maintaining the job. Manpower might just as well have paid me the \$47.50 while I stayed at home, or

continued on page 8

might actually attempt to wash cupboards with it, and then report the results in next month's issue of this paper.
No. 3 — If one can fail, one can

just as easily conceal the fact. Buy gloves and wear them.

No. 4 — If you can't beat it, join it. Become one with the ink. Enjoy it. Investigate the nature of ink. Learn to appreciate it's resilient, waterproof, Whisk-proof coat. For every purpose, use ink. Cosmetics? Paint your fingernails. They're half done already. Make banners with it. I AM A PRINTER, LOVE ME. Make suggestions for social reform. Make dye. Paint your car. Paint your fence. Paint your neighbour's fence. He may thank you. He may

> Wash your dishes Wash your dog Paint some snowflakes

On a frog ...
No. 5 — Send a petition to the Chairman of the graphic arts dept. demanding to know why you weren't warned of all this.

No. 6 — Cook with it. Buy the Fred Drummond "Five Easy Steps

Free Drumino Free Easy Steps for Tasting Ink".

No. 7 — Avoid offset press and casually gravitate toward letterpress. The ink is much easier to remove, and some l.p. advocates claim you get more for your money there anyway.

The purpose of this article has been to assist the struggling graphic arts student with his/her dilemma of the flesh. While some of the procedures outlined above will be of little use in removing the ink, they can teach the anxious sufferer to live with it. You too can become resigned to the intrinsic openine resigned to the intrinsic qualities of the ink, rather than obsessed with the more superficial of its features — that nuisance scum. And when you have preened and painted with it, filed and fretted, groomed, gargled, and taste-tested it, drink it. By then you won't know the difference.

Yes, ink does strange things to you. It can reorient your life. It can reorient your mind.

TV advertising is unfair to women by Paul Shepherd

This is a theme that has been explored before, and no doubt will be explored again. The fact remains, that if women are to take their rightful place in society, then television must alter its views of women. Nowhere else is this more necessary than in the area of tele vision advertising. In the early nineteen-seventies, commercials were trying vaguely to alter the silly stereotypes in which women were portrayed. No more was rampant sex to be used to sell prod-ucts. People would be convinced by logic, not be manipulated by sex. What was the result of this? Studies showed that sales dropped and therefore people weren't get-ting the message. So the advertis-ing industry returned to the old hand sell.

Personally, I don't believe those down as the intellectual content of commercials rose slightly. Perhaps the "Madison Avenue Boys" (not girls), decided that taking risks vas not for them. The money that they (and their customers) would lose, in the wait for people con-sciousness to get used to the new reality of women's equality, would not be worth the improvement that would result. So they felt that the short term gain in extra rev-enue was better, even though people were kept culturally backward. The old status quo returned. This was best for them, but not for us. Certainly not for women, also not for men, in the long run. Keeping

women down keeps us down.

Let us examine a few current examples showing the sexual and intellectural discrimination against women. How many car co mercials can you recall where com oman's voice-over described the features of the car, or said any thing else more useful than "Chevrolet, you've got it!"? How many commercials for insurance comcommercials for insurance con-panies, or oil companies have a woman as the main announcer? Except for Anne Murray talking (singing?) about the "bank that's ours", how many women do the serious talk about banks? You might think of one or two (remem ber Mary the teller of the Royal Bank?), but few others. Women in soap commercials or food commercials are usually shown as babbling idiots. "Look! Downy got my clothes so soft!", to which the other poor unfortunate who didn't use Downy laments over the way her husband will be displeased be his clothes aren't soft. As if that is her greatest life's concern, seeing to the softness of her husband's clothes. Why can't men ever be in clothes commercials? If they are, it's usually as some dunce who "can't notice" the difference between one detergent's perform-ance or another's and some woman has to help out. After all, laundry is woman's work, isn't it?

Making women look foolish in commercials is bad enough. But when they are classed as sex objects only with little or no other value then we all suffer. There was one stupid commercial for bras that had the dubious honour of being sexually detrimental to women, as well as making them appear foolish. The camera is appear foolish. The camera is focused on an empty seat at a crowded restaurant. We only see the seat, but we can hear the background noises of the other diners. Suddenly a breathless business woman in trousers and blouse rushes in and says to the camera (supposedly her lunch companion); "Harriet, I'm so excited! I just bought a new bra. Want to see it?" She then proceeds to undo her blouse (in public, remember) and doesn't stop until we hear a man's wolf-whistle distract her. (Why didn't Harriet try to stop her?) Is didn't Harriet try to stop ner? Is that the way normal women act? No wonder people won't take women seriously. I'd have doubts about women after seeing that commercial, especially if I was an impressionable youngster who takes quite seriously what I see on

As a deference to women's libration, some commercials, notably about products that only women use, try to make women seem wily and crafty, but it comes over as bitchy and spiteful. This could be Madison Avenue's vague attempt manuson Avenue's vague attempt to say: "See, we don't always pic-ture women as being stupid." Un-fortunately it's gleefully gloating over their new-found "indepen-dence". This is manifested in a lot of subtle (and not so subtle) attacks on men. Take the commercials for hair remover for example: One



Underground railroad by Nona Nicholson

While exploring the neighbourhood around the school, I chanced upon a veritable find. As soon as I entered the doctor of the left behind schoolwork, deadlines, and pressures and stepped into the past. Such we the impact upon entering the Underground Railroad. The rustic decor of whitewashed walls, dark wood beams, hurricane lamps and old farm implements created an immediate feeling of warmth. The stripped engineers' apparel of the waiters

completed this unique and authentic atmosphere.

John Henry Jackson is one of the owners of this establishment along with Howard Matthews and Archie Alleyne. All three names will be familiar to Torontonians who followed the sports or music scene in the Sixtys. Both Archie and Howard have been involved in the entertainment field since the late Fiftys and John Henry came to Toronto from Georgia to play for the Toronto Argonauts in 1960, "Back when they used to win Football games". He agreed to take time from his busy schedule to be interviewed by myself about the beginnings of the Underground Railroad.

When he arrived in Toronto he liked what he saw became a naturalized Canadian citizen in 1965. He had wanted a business of his own and, although he was still playing for the Argos, began exploring various possibilities. An article about "Soul Food" in 1968 prompted him to think about a restaurant that featured authentic "Southern" food. With his wife's encourage-ment he began making inquiries and someone suggested he get in touch with Howard Matthews, who at that time was managing a local restaurant.

Originally there were four partners but one of them had to drop out and John Henry bought his share. The first opened in the Bloor and Sherbourne area and moved to the King Street location in April of 1973. The food is a combination of Southern and Soul and as much like the combination of Southern and Sout and as much like the food John Henry remembers his mother and grand-mother cooking back in Georgia as possible. He and Howard and the others got together prior to opening to develop the menu, the quantity of ingredients, methods of preparation and general presentation and that is the same one they use to this day. Everyone had a hand in creating food like "mother used to cook".

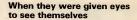
A liquor licence was acquired with the opening of the King Street location and they are licenced for 275 people. Business has been excellent and still growing. John Henry feels that this is because of their constant desire to improve the quality of the food and service and that the management and staff take great pride in their work. There is not a great turn over in staff, they've been there on an average of 5 to 7 years, and that is one of the reasons things run so smoothly and customers feel so comfortable there. In the near future there are plans for other outlets in Western Ontario and in the U.S.

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It was with a sad and plaintive sigh I

hovered by the water side and threw a stone as my reply into my rippling image. It splintered then, into all wavelengths chrystalline, reflecting fragments bleeding off its energy Behold! Anaemic Prodigy! In tainted shades of retrospect I strove to recollect the pieces of the one I used to be before the Ordained Tragedy when I was given eyes to see, my life, a pale reflection. I paused to dissipate my fears, but only made it further clear - the image there was too imperfect. Now I see, in retrospect a life that tried to make the grade in what was but a mad charade, a scramble, merely child's preamble prior to the dawn. I'm but a reminiscent pawn I'm but a seed to sprout the route

but never have a chance to delve toward the core of our existence. I no longer trust my senses. Blind me. Let me search the depths in shadow then retrace my steps and tell the world there IS a core, to never more resign ourselves

towards a day I hope refutes this sudden thought, that we shall see our surface selves

to classroom wisdom, hollow sounding. It's doubtful if I'll make the trek For at this time I still suspect Imperfect eyes serve to protect The curious, from drowning.

© Vanessa Magness, 1979

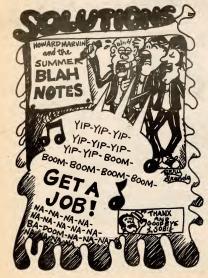


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DESIGN & CONSTRUCTION -Built with tough, trouble-free components throughout, the Frontier has fewer parts, gives less trouble and is fast and easy to service. Like other products that are designed for pure function, Frontier has trim, attractive lines. With everything else going for it, Frontier is pretty too.







The sunshine room



The Sun is Shining in Room 208

Rod Weymark a graphic design student, of St. James Campus has a pleasant hobby. He has collected sunshine girls for the past two years. His collection at home fills all his bedroom walls and overflows to scrap books which he also hangs from his walls. Here at the college he has a separate collection on the class room wall, he started this one in Sept. 77. It's a collection of over 200 beautiful faces.

Let a little sunshine in your day. It's worth looking at!

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Photo by Nona Nicholson

Staff profile **Tony Hassel**

Tony Hassel is the head of the Audio-Visual Department. This job Audio-Visual Department. This job entails such things as taking slides, producing sound and slide programs, T.V. programs, general photography and general daily A.V. services for the campus. Tony teaches a night school class in cinematography at Casa Loma campus.

campus.

Tony began by taking Audio-Visual courses at Ryerson in 1968.

He also graduated from an Electronics Technician course at George Brown and took courses at Ampex of Canada as well as other institutions. institutions.

Photography is one of his hob-bies as well and he also enjoys motion pictures, though he is not a movie "buff". He is particularly interested in production techniques interested in production techniques and such things as special effects. He is a member of the Society of Motion Picture and Television Engineers, a professional body of people involved with television and film productions. This is a worldwide organization and sets the standards for television and motion pictures. According to Tony, it is a very good society, fairly inexpen-sive. A student can join for \$15 a

One of his pleasures is getting into the stage door of a theatre and

taking pictures of plays in rehearsal or the actual performance. He finds it extremely interesting to get involved in the studies in town for the shooting of a play during pro-

introlevel in the students in their the shooting of a play during production of the shooting of a play during production of the students of th

Harwood. Tony enjoys this kind of racing and rally racing.

Though Tony played some baskethall in high school, he does not attend sporting events and rarely sits down to watch TV. though he might watch a playoff game. He is fond of music, except Country & Western, and he particularly does not like Disco. He enjoys outdoor activities such as enjoys outdoor activities such as enjoys outdoor activities such as skiing, camping and fishing and the

good times that go with them.

Tony Hassel is certainly no

SCHRYERS' GRAPHICS

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A Message From Health Services

Did you know that during the past year the total number of per-sons seen in all Health centres at George Brown College was 28,920. Of this total 7,881 were seen at the St. James Health Centre.

Generally speaking we are a Health Counselling Service but we Health Gounseling Service but we do what we can in helping people to cope with various aches and pains and in cleaning up bloody cuts. Fortunately these cuts are usually minor ones for we prefer that people save their blood for the Red Cross Blood Donor Clinic.

Thisteen, burdend attended the

Thirteen hundred attended the Immunization Clinics which are himmunization Clinics which are held twice a month and received vaccine to protect them against Polio and Tetanus. Poliomyelitis, a disease caused by a virus, is still with us as witness the number of cases reported here in Ontario last summer which resulted in a bit of a panic amongst those who had no protection against this dread disease. Tetanus or Lockjaw can result from a punctured or lacerated

wound — there is no cure. So a word to the wise — Immunize.

There were 536 referrals made to physicians, hospital clinics and community agencies, etc. The community agencies, etc. The Health Service recorded the results of 1,269 chest x-rays and looked after 2,007 applications for The On-tario Health Insurance Plan. Students, especially Post-Students, especially Post-Secondary students who are leaving for the summer, are reminded not to let their OHIP lapse. If there are any problems about this, please come to the Health Centre.

Health Service sponsors monthly noon-hour programs in the Lecture Theatre. We were fortunate in having excellent speakers from various organizations such as the Department of Health, Toronto, The Canadian Cancer Society, The Heart Foundation, The Ontario Heart Foundation, The Rape Crisis Centre and The Toronto Police Department. On May 25th there will be a film presentation "The Good Life" which deals with exercise and general fitness. Watch bulletin boards for more informa-

The T.V. monitor has been a useful tool in conveying messages to students and staff about pro-grams and services and to invite people to come to the Health Cen-tre if they wish to have their blood pressure, haemoglobin or vision checked. But don't wait to be in-vited to the Health Centre — our door is always open every day from 8:30 a.m.

CLUB LIGHTS



Photo by A. Mistry

At Border Brökers Seminar

Left to right: Serge, Mark, Michael, Don, Kong, Meno, Isaac, David. A report on programs and activities from the clubs at St. James

PHYSICAL DISTRIBUTION AND MANAGEMENT CLUB April 11 — Seminar/Terminal visit to Border Brokers Ltd. April 12 — Visit to Simpsons warehouse.

April 19 - I.B.M. visit.

April 23 - Guest Speaker: Mr. M. Kozlowski, Manager, DRG Packaging Ltd.

- Field visit to CN Piggyback, Mimico and CN Conport May 1 May 2 - Plant visit to Rockwell International (Canadian

May 7, 8 & 9 - CP Air Cargo Seminar at Malton. May 12 Physical Distribution annual industry awards -Executive Motor Inn.

The Physical Distributions Club's basic objective is to represent

It is present between the P.D. Students to industry.

It is necessary for a good image to be projected in order to obtain employment come graduation time.

The dub also promotes field topics out to the industry in order that students may learn more about the working world. The club is also prepared to help any students in the beginning semesters of

The club members hope they have succeeded at each of these responsibilities. We did our best and feel we have.

Wayne Davis Public Relations Officer P.D. Club



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BRAND NEW RD400's Full Line of Leathers & Motorcycle Accessories for Street or Moto X. Complete stock of parts plus our 5 Factory Trained Mechanics is **ABSOLUTELY FANTASTIC** PYAMAHA Vies 1689 1769 New GT80 New IT 400 1299 New XS 1100 only All 79's in stock. SHOWROOM-CREDIT DEPT.-PARTS-SERVICE-482-3461 toronto motor bike 1971 YONGE ST. at DAVISVILLE Daily 9 to 9, Sat. 'til 6 Free Parking

Our Changing World

A series presented by Adi Mistry

USE TIME WISELY

One of my favourite stories was related to me some years back by a Canadian Professor. While he and his wife were visiting a city in India, he noticed a Hindu who did nothing but sit by the river. Every time he looked, the man would be

time he looked, the man would be sitting there motionless. One day the professor's curosity got the better of him and passing by the man he spoke, Why did he spend all his time in such manner? the Hindu replied, that he believed in reincarnation. According to his belief we have all lived many times before and will continue to live many times again. And he further added, 'this life I'm sitting out.

From that extreme to handling a job either part of full time, it can be said, that, what happens to a person during his lifetime is in direct relation to the way he passes his

days.

To my way of thinking, we should be concerned about two periods of time, the present and the

Although, one person can be absolutely certain that a future exists for him, he is wise or plan for it. Some people it is true, overdo the future that they forget to live

Adi Mistry

fully in the present.

A large number of persons, I am sure, are so preoccupied with today sure, are so preoccupied with today or tomorrow that they fail to plan at all beyond the present. Then of course, there are those who neither plan for the future nor enjoy the present. They are people who seem to lack a consciousness of living.

Only a few people spend their time wisely, enjoying each day, yet preparing themselves for a plea-sant and comfortable future. Are you one of these fortunate few?

Employees continued from page 5

better yet, looked for another job for ME. Now I sound very negative about the program. Mine was only one experience, and I believe the majority of JE-T employees had better luck than I did. The whole point is not to prejudice readers against the program, but to remind them they must make certain that the conditions of the program are

met. If they do not, it is they themselves who will suffer. I think the J.E.T. program can be worthwhile. It encourages employ-ers to stick their necks out by hiring tenderfeet. I do not think the program is as innovative as we are led to believe, for there have been subsidized on-the-job training programs long before now. Per-haps it is the emphasis on YOUTH which is new. After all, it is the young which allegedly suffer the higher rate of unemployment, So

bear in mind that this program is bear in mind that this program is for you. If you are elegible, and having trouble finding a job on your own, give the J.E.T. program a try. You have little to lose. My experience was a minor cata-strophe, but it led to other things that so far seem to have been worthwhile. My counsellor at Mannower was as considerate and helpful as he could be.

HOW ABOUT YOU?

Do not try just any old job. Money and time are being invested in your training. Look for a job you are really interested in learning. It just might determine your future. just might determine your nuture. If there are no jobs you like listed on the J.E.T. program, but you know of an employer with an interesting business, you can approach him/her about the program and Manpower might consider taking that employers are You might get in that employer on. You might get in there after all.



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norman wade company

Toronto, Montreal, Halifax, Saint John, Quebec, Ottawa, Hamilton,

T.V continued from page 6

commercial for Neet inked me imensely and should have inked plenty of women as well. Maybe it did, because it wasn't on the air very long. It showed a beautiful young woman, about 25 years old, sitting on the floor in a background-free room. She is wearing a tight-fitting dance-skin, with heavy camera emphasis on her legs. She brags in sternly delivered, almost threatening to the threatening to the pronounces the word "touchable." She roomers will be a served to say: "Tool over me, you bactards, because you'll never touch not be lacky the camera gives us plenty of opportunity to look with continual close-up panning of her thighs. What's next, an X-rated commercial?"

Much better done was a similar commercial for a similar product. Instead of an aggressive bitch, or a vacuous beauty we are presented with an honest and urbane French woman. She is not pretty, but not plain; however, she is very thin. The eamera is on her face ninety-percent of the time, not panning her legs. She speaks in a French

accent, without putting anyone down, and without being silly. She lifts her knee up and rests her chin on it, and that's all the leg you see. She talks about having creams for every part of her, "even my ugly little elbows," and for her legs well. That commercial did not insult people's intelligence, nor did it bully people with someone too aggressive.

aggressive. Those "Ultrabite" toothpaste commercials were classic. Or the shaving commercials with the slogan, 'Did you get stroked this morning?" Nudge, nudge, hint, hint. Sex sells everything. Cars, clothes, toothpaste. Even electronic equipment. Look at almost any ad for stereos – you'll be able to attract this girl. Or take the travel ads. Perhaps they're the worst. Mostly they consist of seenes of beautiful young females running around on beaches, especially in the ads for Caribbean island vacations. Very few pictures of the place itself but plenty of pictures of girls. The worst medium for exploiting women is travel agencies. Women outnumber men in these ads by at least three to one and nearly all of them being young and scantilly clad. They remind me of a cartoon I saw several years agoin l'Palpoby. A man is in a travel

agency, talking to the travel agent. The agent has several brochures in his hands and says "Well, France has the best museums, and Italy the best churches, but Germany offers the best chance to get laid!" Look at these brochures, and that cartoon, you'll find, isn't far from the truth.

When are people going to wise up? The advertising industry is up? The advertising industry is playing people for fools. Don't think that only females suffer from this Men suffer too. When you lay out \$2,000 extra for an American the suffer form of the suffer f

GRAPHICS CRAMBLES



"THAT'S NO STRAWBERRY JAM, YOU IDIOT. THAT'S MAGENTA PRINTING INK!"

WHOOPEE!

KLM HAS EXTENDED YOUTH FARE AGE LIMITS. 12 TO 25, NOW JUST \$409** RETURN TO AMSTERDAM.

If you're over 21, you've got good reason to cher. KLM has just given you extra years to be a kid again. To tour around Europe and have the time of your life. Because from May 1, we're extending the Youth Fare age limit from 21 up to 25. We've dropped the restrictions so you can book and go whenever you want and we've dropped the fares as well.

EASY TO GET THERE, EASY TO GET AROUND: Right now, your Travel Agent has a bunch of inexpensive ways KLM can help you get around Europe. A sample: rent-a-car for one week from

\$117.00* and 4 person campers at just \$74.50 U.S. per person per week (2 weeks minimum). Also, we've a handy "Budget Travel Tips" booklet that lists dozens of inexpensive hotels, and, a "Seeing Europe by car or train" brochure with even more savings.

If you're still under 25, this is your golden opportunity. KLMs Youth Fares are down. And our Youth Fare age limit is up. In a way, it's like regaining lost youth, so what's keeping you, kid? Sprint over and see your Travel Agent.

"Per person." "After May 15, 5495 return.



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ENTERTAINMENT

JAZZ REVIEW

By Christine Cooper

Want to spend a Saturday afternoon soaking up some of Toronto's local Jazz Bands? But you say you don't quite know where to go? Well, erhaps the Cygnus can help you. Here is a list of some clubs that

have been highly recommended by a few radio announcers who specialize in Jazz programmes. First of all there is PORTS OF CALL, CHEZ MOI, THE BLACK SWAN, MALLONEYS, GROSS-MAN'S, THE CHELSEA BUN and finally BOBBINS. Or if your mood moves you to take in some of Toronto's night life madness then these clubs are where you might find what you're looking for. Most well known in Toronto is GEORGE'S SPAGHETTI HOUSE, GEORGE'S SPACHETTI HOUSE, BOURBON STREET; and then these clubs, SHIP OF FOOLS (formerly the Riverboat), THE EDGE (formerly Egerton's), CAFE SOHO and finally, but not forgot-ten, is upstairs at the BRUNS-WICK HOUSE (Albert's Hall). New Orleans or Dixieland Jazz

New Orleans or Dixieland Jazz happen to be your cup of tea? Then HARBOURFRONT presents an evening of traditional jazz every Sunday night at 7:30 p.m., with local Jazz bands such as Dr. McJazz or Jim McCaig and his Maple Leaf Jazz Band. Admission is only a dollar and from the successful turn-outs, this Sunday night treat is bound to become a regular habit with Toronto Jazz-goers.

For contemporary Jazz Buffs I would like to suggest you check out Q-107's (107 on your FM Dial) Q-Jazz. This radio programme is on & Jazz. Inis. radio programme is on every Sunday night from 11 p.m. to 1 a.m. and is a great way to put a final nightcap on your weekend. The show hosted by Ron Bruchal and Wayne Webster, offers us a fine combination of contemporary Jazz. Rock and Jazz words. Each week. Rock and Jazz vocals. Each week the show spotlights artists, presents album premieres and even has the occasional freebie album or concert ticket thrown in. album or concert ticket thrown in. If there is a particular artist you would like to hear or you have a complaint or compliment then Q-107 invites you to mail your suggestions to Q-Jazz, c'o Q-107, 2 Bloor Street East, Suite 3000, Toronto.

Finally, for those of you who are in the market for some new jazz or Blues albums, then you should make your way to the JAZZ and BLUES MUSIC CENTRE at 337 King Street West. It is open from Monday to Saturday and has not only new but used records as well. The store has a well stocked supply of literature, books, magazines and special Jazz events information. This store has lots to offer you Jazz and Blues buffs whose obscure tastes can't be found in Sam's or A&A's record racks. They will even order albums specially for you if you can't find them elsewhere. You might find it could be worth looking into



ON THE RECORD

GEORGE BENSON "LIVIN IN YOUR LOVE"

Well George Benson does it once Well George Benson does it once more as he dishes up North America's top selling jazz album "Livin In Your Love". This latest release should have really been called "Weekend In L.A. No. 2" because as I listened to it I was sure it was a clone of Benson's pre-vious album. As always he comes through with a nice neat package, never once straying from the synonymous sound that we always iden-tify with Benson. the album is easy and enjoyable great late night listening if that is what you're in the market for) but is too predictable for anyone expecting anything new from George Benson. The sound and production of "Livin' In Your Love" is impeccable and one can tell that much tender loving care is used in packaging and pre-senting this double record set. The album is set up in such a way as to aroum is set up in such a way as to give us a bala ice between some smooth layback sounds, then to some untemp tunes, and finally into some soulful vocals. When it comes to Bensons vocals I have to admit I'm biased because ever since I'd heard "This Masquerade" from the "Breezin'" album (shich I still maintain to be his best work to date) I've always enjoyed his voice. Vocally, Benson could do no wrong. So for listeners who identify with heavy romantical lyrics then tunes like "Love is a Hurtin' Thing" and "Unchained Melody" will definitely score a hit with you. The single release "Love Ballad" which has received a lot of American airplay still remains to be seen on the Canadian charts but you can bet your life sooner or later it will show up. Other recommended cuts are "Soulful Strut" and "Hey Girl" both songs are rather more jazz oriented songs are rather more jazz brieffed tunes that led me to reminisce about Bensons earlier albums such as "Cookbook" and "In Flight". Those albums both were more daring and entertaining, never too

As a whole "Living In Your Love" is perfect for those who want to play typical candle light and wine music on your turntables. For Benson fanaties this album is a must, as for myself, well I've al-ready got a copy of "Weekend in L.A." so I'll just keep waiting until George Benson decides to put out a really new album.

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BLURBS

Summertime line ups for the Forum at Ontario Place have been announced and it is a good variation with something for everybody! Murray McLaughlin, Chuck Mangione, Gloria Gaynor, The Clash Pater Tosk Kris Kris. Chuck Mangone, Unina Gaynor, The Clash, Peter Tosh, Kris Kristofferson and Rita Coolidge are all booked to play ... The new Eagles Album supposedly due in May has been post-poned in-definitely but we can expect something new from Jackson Browne ... New albums also being released are from Frank Zappa, Orleans, The Village People, and the Marshall Tucker Band ... Ready for another Canada Jan? Prospected line up include heavy metal rockers from the likes of Acrosmith, AC DC, and Ted "Double Live Gonzo" Nugent ... The Clash, Peter Tosh, Kris Kris "Double Live Gonzo" Nugent ...
Joan Armatrading has announced
a May 29th date at the O'Keefe
Centre. You've heard of after
hours Disco's well how about an
after hours Punk Palace? Well
you've got it! Toronto's first after

hours New Wave club "The Crash" is opened nightly from 1 am to 6 am, if the dog collar fits ... The Newport Jazz Festival has announced some of its line ups for their summertime special. nas amounceu own of its line ups for their summertime special. This year, younger Jazz artist will be spotlighted, hopeful guests include Michael Franks, Hubert Laws and Pat Methany ... Lou Reeds two shows at the El Mocambo for May 25 & 26 have been sold out ... Van Halen is booked to play at the Gardens Concert Bowl on may 15 ... John Klemmer has released a new album called Brazilia which I think is his best yet ... Gery Doucette has also released a new album called "The Douce is on the Loose" I wonder if this follow up will be as powerful as his suc-Loose" I wonder if this follow up will be as powerful as his successful first, "Momma Let Him Play" . . . Joe Jackson is booked to play the El Mocambo on May 22nd, it will be to promote his new album "Looking Sharp". It should be a dynamite show!



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FACTOR.

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SPORTSCENE

As the school year comes to an end for most of you, the staff of the Athletics Department would like to thank all of the students who participated or assisted in our Programs. We sincerely hope that your involvement has contributed something positive to your overall stay at George Brown Colleges.

For those students returning next year, we look forward to seeing you again and for those who are graduating, good luck! MAY ACTIVITIES:

Tennis Lessons: continue at Casa Loma on Mondays and Wednesdays 4:00 P.M. and at Kensington on Tuesday and Thursday at 4:00 p.m.

Softball: will begin the week of May 7th, and takes place at Stanley Park. (3 blocks west of Bathurst on King St.)

Women's Basketball: the Casa Loma gym will be available for play and open to all women. We hope to form a summer league. It will be held on Thursdays at 6:00 p.m.

Special Events

Summer Baskethall — Our annual summer Baskethall league begins on April 24th, at 6:00 p.m. and continuous every Tuesday evening. Six teams for the Community have entered and they include some of the top University and High School players.

Youth Basketball Clinics — Every Wednesday at 6:00 p.m. young players between 15-19 are invited to our open Clinics at Casa Loma gym.

Nurses Volleyball Tournament — On Wednesday May 16th, at Casa Loma 6:00 p.m. there will be a tournament for Nursing Students and Staff. Two teams each are formed for 1st and 2nd year students and 1 staff team will participate.

Blind Volleyball in the Atruim — Our 2nd semester Blind Volleyball League started with 16 teams. Today, 8 teams have been eliminated including Student Council which seems to choke under pressure; especially Wally Pawlowski and cocaptain Louis March.

Eliminations continue and the final game is scheduled for May 10th. Awards will be presented to the winners

Gymnasium countdown

By Roger Carmichael

Again the potential gymnasium is being investigated and the facts relating to who, what, when and why are famous question marks. All we know is where. You can say a rendition of W5.

Alex Barbier, the main individual behind the scenes, gave us his report on the now confirmed gymnasium to be built at St. James Campus. The specifications of the area for the gymnasium are 104 of 86 meters. It is comparable to the one at Casa Loma and would be constructed along the same lines.

The facilities to be installed would take the form of a weight lifting training centre and an intermural sports centre for interested participants.

The site for the gymnasium is on the sixth floor rooftop. Plans for building are already in effect and bidding for the construction is presently going on.

This type of a facility should add to the dull life-style at St. James. There's a lot more to college life than just classes and drinking beer at the pub.

GBC enters

hockey

tournament

The hockey program at G.B.C. has made tremendous progress with the intramural league this year and it is finally paying off for those who showed enthusiasm and dedication during the past winter.

dedication during the past winter.
The members of our G.B.C. AllStar team now have a chance to
prove that, commitment to this
course by all concerned is the only
way to improve the program on a
continued basis.

The tournament which is held by

Doublerinks Arena and is sponsored by Molson's Breweries, is open to any team of Intermediate A & B Calibre.

A schedule of tournament games for our team will be posted and anyone interested in watching the action is welcome to inquire about transportation arrangements at the Student Council office (Rm 124) Please support your team.

By Glen Grierson







Don't bring it back! by A. Mistry

"I declare" However and whenever you enter Canada you are required to "go through customs," as the saying goes. You will be asked politely whether you have anything to declare". Even if you answer no, you must if the officer asks open your baggage for his/her inspec-tion. If he is doubtful of your man-ner or behaviour a search of the clothes you're wearing, will be ordered, and you are obliged by law to co-operate.

Judy Lister, Customs Officer

Training Branch, Malton was the guest speaker, on April 17th, for the Tours' and Travel Program. A

ents.
She then explained to the students, step by step what Canadian Residents travelling abroad should consider for Personal Exemptions. 'orbidden are such items as: rich carrying valuables, agricultural items, (especially living plants or animals), goods, such as gifts paint-ings etc., what are the limitations? For examle: after 48 hours of absence or more, any number of times per year, you may bring in goods to the value of \$10.00, only an oral declaration is required. Once every calendar quarter, you may bring in goods to the value of \$50.000, when a written declaration may be required.

short film of the customs procedures at border points, airports, bridges, was shown for the stu-

She further added, you can claim a yearly \$150. and a quarterly \$50. exemption in one calendar quarter, provided these are claimed for separate trips.

She reminded travel students that goods not declared — or falsely declared are subject to seizure and forfeiture and the traveller may face severe penal-

She concluded her talk by showing various lethal weapons, chains, switchblade knives, counterfeit money as items brought into Canada by travellers. So Beware, all travellers, "I declare."

For further information on Canada Customs "I declare" contact Mr. A. Mistry Rm. 362.

Mistry, George Krisman, Rose-mary Piekes, Shirley Stauker, Mr. Candidates nominated continued from page 1

Dinner in the Commonwealth Ball-room of the Downtown Holiday Inn on Thursday, May 10, 1979.

Outstanding Student Award: Debbie Hemstead, Glen Grieson, Mike Quail.

Quail.
Student Council Administration
Award: Mr. M. Sykes, Mr. J.
Mitchell, Mr. E. Yew-woon, AudioVisual Dept. — Mr. J. Wilson. Visual Dept. — Mr. J. Wilson. Student Council Faculty Award: Adi

Student Council Awards: Brian Stacy, Brian Ardon, Mike Stacy, Ascombe, Lancelot Garraway, Candi Fisher, Maurice Chambers, Snig Underys, Wally Pawlowski, Glen Grieson, Karen Dodick, Ken Lord, Terry Grundy, Donna Prii, Mary Lou Fraser, Mike Quail, Debbie Hemstead, Eion Bacchus, Linda Vetzal, Rita Spina, Tony Henry, Mary Chong.

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It makes sense, therefore, to come to us and work through our temporary division as one of our employees while we and you look for that perfect permanent job. We pay top hourly rates and offer Friday pay pick-up if you wish.

So call, or come in and join us for coffee. Phone 532-6504.





Dungeon contest

Deep in the bowels of the Graphic Arts Department, below those lecture rooms and classes that are up in the sunshine with gardens nearby, there exists a mysterious dungeon complete with an underground spring and a mossy green bank. For those adventurous souls intrigued by the adventurous sous intrigues by the prospect of ghoulies and ghosties and long-leggedy beasties a tour could be planned. One should get several people of a like mind together, as all but the most foolrdy, would not want to venture

This area can be approached from several directions. If you are familiar with the cafeteria, you will discover, by going through the back door, travelling in a westerly direction, and keeping to the north face, that you are suddenly in the middle of this area. At this point if you look down, you will see the underground stream and mossy

This area can be approached in a more conventional, less sudden and unnerving manner, by starting at a point between the Atrium and the stairwell, at streel level and pro-ceeding west past the TV games and through the doors. Continue west along this corridor to the stairs and make a right turn. You are now facing north and must des-cent the stairs to the depths of the Graphic Arts Department. Going through the next pair of doors, you travel north to the point where the corridor takes an abrupt right turn. Follow the turn and proceed east to Follow the turn and proceed east to the next abrupt turn. At this point you will be facing the large dimly lit cavern of the PSP area, but you must resist your inclination to ex-plore here, and follow where the corridor leads. You must make a left turn and proceed north again for six paces. You have now reached the final turn and are about to enter the dungeon. Those faint of heart should proceed cautiously at this point. Your group

can then move swiftly through to the back door of the cafeteria

The Cygnus is sponsoring the DUNGEON CONTEST for those who are daring enough to explore this territory. For the best sugges-tions on decor and design ideas for this mysterious secret passage, the ingenious winner will receive a Cygnus T-shirt in a size of choice. The T-shirt design will be unveiled at this time.

The closing for contest submissions is noon, May 25th. The contest is open to all those who are students of George Brown College during the month of May. The judges will be John King, Fred Drummond and Bill Kidd, who inhabit this territory. The decision of the judges will be final and all entries become the property of The Cygnus. The winning entry will be published in the June issue to appear on the stands June 7th. The contest is not open to the staff of the newspaper or members of their immediate families.

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